

## Community News

### **OCP Group celebrates International Women’s Day by setting up a committed and solidarity based operation, called “Ghaya wa Inaya” (Care & Share).**

The symbolic gift offered to OCP women on this occasion, is hand made by women in artisanal cooperatives.

Gifts made by talented women for exceptional women, that is the concept of this citizen initiative: offering a solidarity gift that OCP female staff really likes, while allowing craftswomen to improve their lives.

The initiative "Ghaya wa Inaya" also reflects OCP Group’s commitment to a sustainable and shared development in the communities and regions where its industrial sites are located.

So after Youssoufia in 2014, and Safi in 2015, it is the Khouribga region which is in the spotlight this year.

For this 3rd edition, OCP has approached the Khouribga region-based Flora Cooperative, whose sole activity was harvesting prickly pear fruit, to embark on a new journey. A journey that would lead them, along with 280 women from Bejaad and the neighboring douars (villages) to breathe new life into an ancestral Moroccan know-how : the art of weaving.

Moreover, Ghaya wa Inaya’s greatest achievement is to have allowed the women of this region to expand and diversify their source of income, from the once seasonal agricultural activity to now include a year-round source of income through carpet weaving.

Through this initiative, OCP Group aims to promote the work of these women, accompany them in attaining financial self-sufficiency, and support them in developing their activities by introducing them to new economic opportunities.

### **OCP launches the “Cocoa Caravan” for the sustainable development of cocoa farming in collaboration with the Ivorian Coffee-Cocoa Board**



OCP, The Ivorian Coffee-Cocoa Board and the OCP Foundation are organizing from the first to fifth of October 2015 in Yamoussoukro, Ivory Coast the 1st edition of the "Cocoa Caravan ", in parallel with the second edition of the National Cocoa and Chocolate Days.

This caravan represents the first step in the Memorandum of Understanding signed between OCP and the Ivorian Coffee-Cocoa Board in June 2015 in Abidjan to support sustainable development of the coffee-cocoa sector. The Cocoa Caravan «addresses nearly 1200 cocoa farmers from 13 cocoa-producing regions. The participating Ivorian producers will benefit from training sessions, and

cutting-edge technical and agronomic support. The "Cocoa Caravan" will promote the use of fertilizers adapted to the needs of the soil, and if applied in the right proportions and at the right time it will contribute to sustained growth in yields and incomes.

OCP, the Ivorian Coffee-Cocoa Board as well as their partners, intend to address the global issue of getting access to fertilizers, by addressing the fertilizer value chain as a whole. The intended outcome is to develop fertilizer formulas that are adapted to the soils and crops, and implement solutions that are appropriate to make fertilizers more accessible and affordable. The launch of this "Cocoa Caravan" is part of the cooperation between Morocco and the Ivory Coast and thus aims to create added value at the local and continental levels, accompanying the cocoa sector in order to enable it to reach its full potential.

### **Khouribga, the capital of phosphate, hosts the 18th edition of the Khouribga African Film Festival**

As a historical partner of the Khouribga African Film Festival, OCP showed again its support to the African cultures by being a partner of the 18th edition of the Khouribga African Film Festival (12-19 September 2015).

Chaired by the producer, writer and French director Jacques Dorfmann, the jury of this edition selected 14 movies representing 13 countries: Morocco, Senegal, Cameroon, Ivory Coast, Tunisia, Algeria, Guinea, Burkina Faso, Ethiopia, Mali, Niger, Mauritania and Egypt. Morocco was represented by the movie "The red scarf" by Mohammed Lyounsi and "The orchestra of the blind" Mohamed Mouftakir.

Organized by the Khouribga African Film Festival Foundation, this festival aims to be a crossroads for meeting and exchange between the various actors of the 7th art in Africa. This 18th edition paid tribute to Senegalese cinema and honored women in the African film industry; it opened with the screening of the movie "Le Mandat" by the Senegalese filmmaker Ousmane Sembène.

Mohamed Mouftakir won the Grand Prix Ousmane Sembène for his film "The orchestra of the blind."

### **Start of OCP's Olives Caravan 2015**



OCP Group and OCP Foundation launched on Monday, June 1, 2015 the 8th Agricultural Caravan, "OCP Olive Caravan 2015", at Beni Amer in the region of Marrakesh-Tansift-El Haouz. The new edition of the OCP Agricultural Caravan will run until June 11th, 2015 and will include four regions known by their olive culture: Beni Amer (Marrakesh-Tansift-El Haouz), Ain Taoujtat (Meknes - Tafilelt), Taounate (Taza-Taounate-El Hoceima), and Driouch (East).

The 2015 Olives Caravan is a continuation of the 2013 caravan that visited six national olive-growing areas. OCP Olive Caravan 2015 intends to target around 1500 olive producers. They will benefit from training sessions and from high technical and agronomic support. An exclusive training of eight field

trials will be held the day after the completion of each stage. This caravan reflects as well the importance of the olive oil's sector, which contributes around 5% of the national agricultural GDP. Covering an area of 784,000 hectares, the national Olive farms have a total production of about 1,500,000 tons of olives.

This new edition introduces a new pedagogic approach that allows farmers to take part in several activities and gain professional experience. Video conferences, illustrating workshops as well have been prepared for the event.

### **Khouribga Skills: 206 beneficiaries of "The Employability Training Course"**



206 young khouribguis have joined the center Khouribga Skills as the second promotion of Employability study course. This course aims to support young people and train them to succeed in their professional projects, by strengthening their language and communication skills, in computer literacy, job search techniques and personal development.

In parallel, the enrolled young khouribguis of the "Employability Courses" are encourage to participate in various community work. For example, the first class of this program participated and accomplished a dozen initiatives in various areas including environment, education, renovating schools, recycling, health, sports and sociocultural activities. More than 160 members attended community work actions that benefited over a thousand people in the region.

### **OCP participates in the second Morocco-Gabon Forum for Business and Employment**

OCP Group has participated in the second edition of the Morocco-Gabon Forum for Business and Employment that was held on from 16th to 18th of May in Rabat. The event has gathered ministers and CEOs from both countries, students and university graduates who came to discuss employment opportunities and open bilateral agreements following the visit of his Majesty the King Mohammed VI to Gabon in March 2014. Agro-industry and mining were the themes of honor in this 2nd edition.

The participation of OCP in Morocco-Gabon Forum for Business and Employment consolidates the vision and strategy of the Group for sustainable development of agriculture in Africa.

### **The OCP Foundation organizes for the second consecutive year a medical caravan to the province of El Kelaa Des Sraghna**

OCP Foundation organizes, for the second consecutive year, a medical caravan through its program "Social Actions and empowerment of youth" in favor of children of the visited regions, in parallel with OCP's Caravan.

The 2015's first medical caravan has started on May the 16th allowed more than 600 students of Beni Amer and its surrounding areas to benefit from awareness sessions regarding oral hygiene (with distribution of hygiene kits) and (eye treatments) in the commune of Dechra (province of El Kelaa Des Sraghna).

It should be noted that health professionals conducted a diagnosis 15 days before the start of the caravan with the help and contribution of partner associations at the schools of each visited region. Oral kits and more than 74 glasses were handed to children following the preliminary diagnosis

Wishing to broaden the scope of the medical caravan and following the success of the previous editions, the OCP Foundation has reviewed the program and added several new things including building up a school library within the same school to encourage reading and access to books.

Other children events were also scheduled in parallel of the medical sessions: Kids' makeup, balloon modeling, and an inflatable playground was set up to entertain children.

This national social action was supported by the Moroccan medical association for solidarity (for eye care), and by the association Operation Smile Morocco for oral hygiene.

### **OCP supports Associational Network in Safi**



Fully assuming its social responsibility in its 'mining' sites, OCP Group supports associations and local NGOs in the region of Safi.

OCP Foundation has held, on May 5, 2015 a Capacity-building program for 26 local associations under its program framework "Social Actions and empowerment of youth". At the end of this program, a ceremony was organized and certificates were given to participant associations, with the presence of local officials.

It should be noted that OCP Foundation programs for associations are intended to:

- Expand the associational and Non-Profit network.
- Promote socio-cultural development
- Enhance youth employability
- Promote income generating activities
- Protect environment.

The ceremony was also the launch for the second campaign of associations' capacity building. The deadline of applications submission is May 20th 2015.

### **Safi: 6500 plants to restore more than 30 schools**

OCP Group site in Safi participated in the first festival of environment that took place on 22nd and 23rd April, 2015 under the theme: "school innovation for the environment and for sustainable development". At this event, OCP has presented two of its environmental programs; the first program aims to improve the green spaces of schools, which included, between 2013 and 2014, around thirty educational institutions. Another 20 schools are programmed to be restored in 2015.

The second program of this event was the support of OCP Group to operation Clean Beaches at Souiria K'dima in collaboration with Mohammed VI Foundation for Environmental Protection.

### **OCP, Gold Partner of "Conference-X" Morocco**



OCP Group has sponsored the Conference-X Morocco 2015, organized by the Moroccan Alumni of the Ecole Polytechnique on Tuesday, April 21, 2015 in Casablanca.

This conference has gathered more than 400 participants, including former students of the Ecole Polytechnique and well know economic players to discuss entrepreneurship and innovation and propose them as solutions to the challenge of employment in Morocco.

OCP Group sponsoring of the event was naturel and in line with its commitment to the economic development of the Kingdom of Morocco.

- [1](#)
- [2](#)
- [3](#)
- [4](#)
- [5](#)
- [next >](#)
- [last »](#)

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